

# Transportation Survey Technical Report



# **Opinion Survey Final Report**

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## **Appendix A**

LRTP Survey

## **Appendix B**

Surveys Received

## **Genesee County 2040 Long Range Transportation Plan Survey Summary**

In May of 2013, the Genesee County Metropolitan Planning Commission released a short survey regarding the transportation system in Genesee County for the development of the 2040 Long Range Transportation Plan (LRTP). The purpose of the survey was to gather information about the Genesee County transportation system from users of the system. To encourage people to fill out the surveys it was advertised that all completed surveys submitted to our office by June 14<sup>th</sup> would be eligible for a drawing to win one of five \$100 gas cards or one of five Mass Transportation Authority (MTA) monthly bus passes. Notices of the survey were mailed to the Genesee County Metropolitan Planning Commission (GCMPC) public involvement list, sent to all local units of government for posting and distribution, e-mailed to all county employees and posted on the GCMPC website. As part of the public participation efforts of the LRTP, GCMPC staff set up informational booths at the Courtland Center mall, the Genesee Valley mall and the MTA Bus Transfer Center and had the surveys available for distribution. There were also newspaper articles and television interviews which advertised the survey. A total of 292 surveys were collected.

The results will be used in the continued development of the 2040 Long Range Transportation Plan. Preliminary results are as follows:

## Major Findings

### Overall Satisfaction with the Region's Transportation System

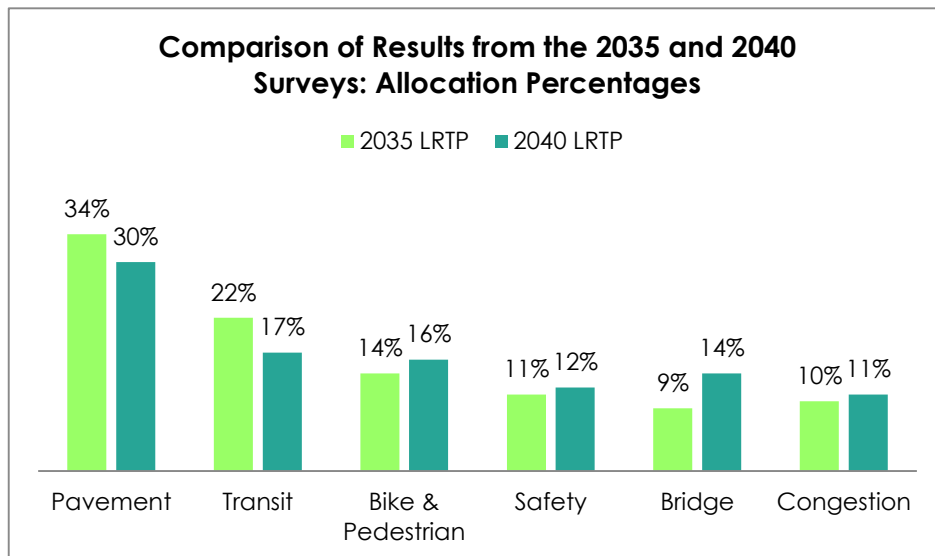
Over one third (40%) of those surveyed who had an opinion were dissatisfied with the quality of the region's transportation system in Genesee County; 27% gave a "neutral" rating; and 33% were satisfied.

#### Compared to the 2035 survey:

Less than one third (28%) of those surveyed who had an opinion were dissatisfied with the quality of the region's transportation system in Genesee County; 42% gave a "neutral" rating; and 30% were satisfied.

### How Funding for Transportation Improvements Should Be Allocated

Residents were asked to allocate \$100 among six different types of transportation improvements. Results of the survey show that, on average, residents would like the following percentages of the \$100 to go to the following areas:



### **Current Use of Public Transportation**

The majority (52%) of those surveyed indicated they had used public transportation in Genesee County, Michigan during the last 60 days.

#### **Compared to the 2035 survey:**

*Only (27%) of those surveyed indicated they had used public transportation in Genesee County, Michigan during the last 60 days.*

The large percentage of transit ridership in the 2040 survey (compared to the 2035 survey) may be due to a majority of the 2040 surveys coming from transit riders at the MTA's bus transfer center. According to United States Census data from the American Community Survey 2007-2011, only 1.2% of workers 16 and over in Genesee County used public transportation for commuting to work.

### **Carpool Parking Lots**

Almost two-thirds (63%) of those surveyed indicated they knew carpool parking lots were available for commuters in the area; but only 5% of those surveyed indicated they had used these lots in the last 60 days.

#### **Compared to the 2035 survey:**

*Two-thirds (67%) of those surveyed indicated they knew carpool parking lots are available for commuters in the area; but only 8% of those surveyed indicated they had used these lots in the last 60 days.*

### **Alternative Commuting Options**

Slightly more than half (51%) of those surveyed indicated they had heard of Rideshare.

#### **Compared to the 2035 survey:**

*Slightly more than half (53%) of those surveyed indicated they had heard of RideShare.*

### **Pedestrian Walkways and Bicycle Paths**

Almost two-thirds (63%) of those surveyed indicated they had access to pedestrian walkways and bicycle paths where they lived. When asked if they would walk or bike more if additional walkways and bicycle paths

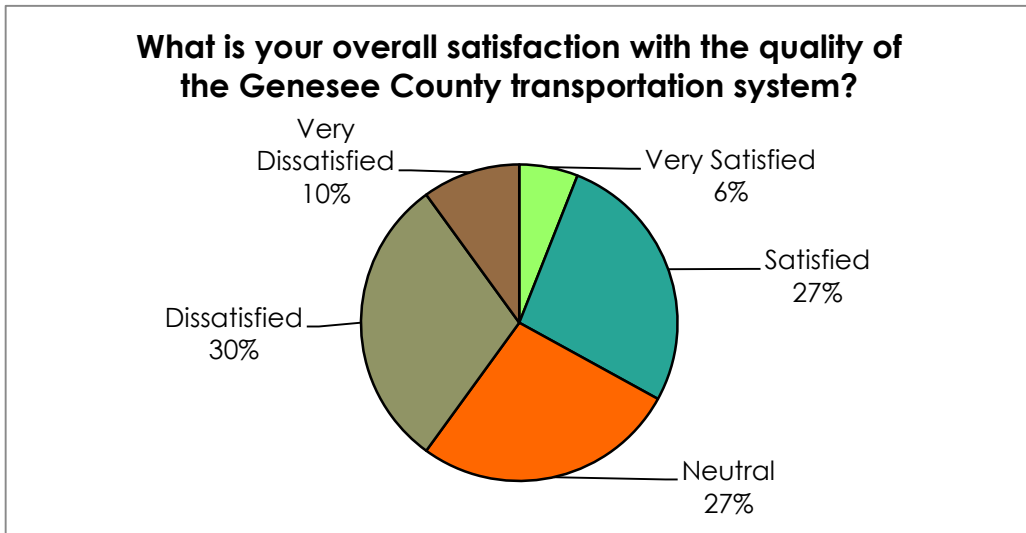
were provided for recreation, ninety percent (90%) of those surveyed said "Yes."

**Compare to the 2035 survey:**

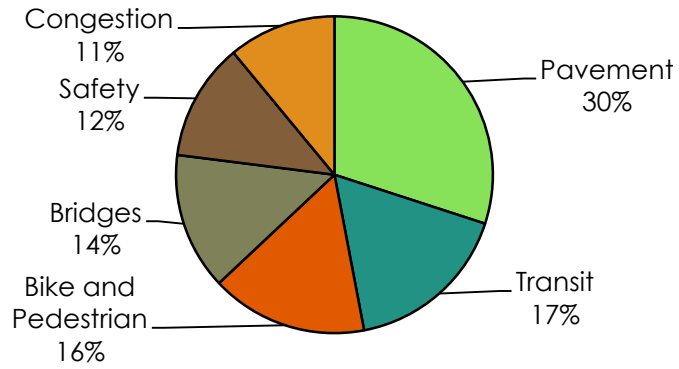
*Fifty two percent (52%) of those surveyed indicated they had access to pedestrian walkways and bicycle paths where they lived. When asked if they would walk or bike more if additional walkways and bicycle paths were provided for recreation, ninety percent (90%) of those surveyed said "Yes."*

The large increase in those who said they had access to pedestrian walkways and bicycle paths in 2040 (compared to 2035) may be due to a majority of the 2040 surveys coming from transit riders at the MTA's bus transfer center. The transit riders would probably be using walkways and bicycle paths more frequently than the car riders.

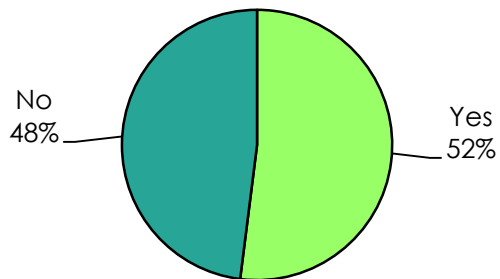
**Results of 2040 Survey**



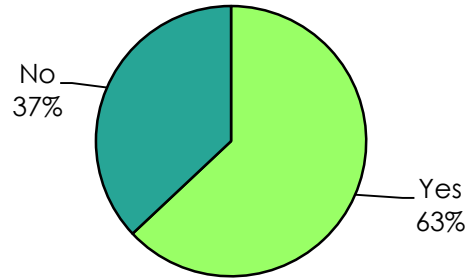
**If you had \$100 to fund transportation improvements, how would you spend it?**



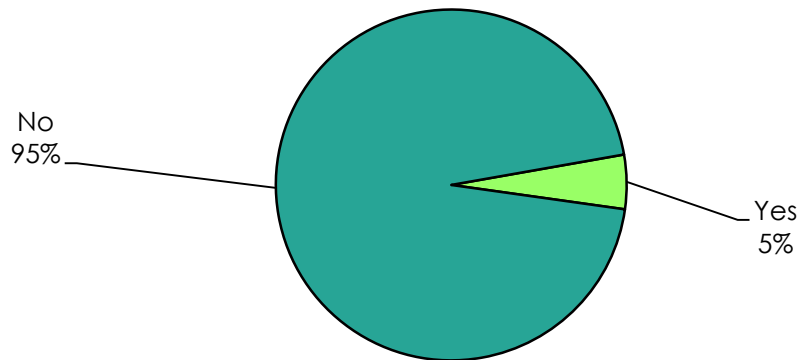
**During the past 60 days, have you used public transit?**



**Are you aware that there are carpool lots available for commuters to use?**

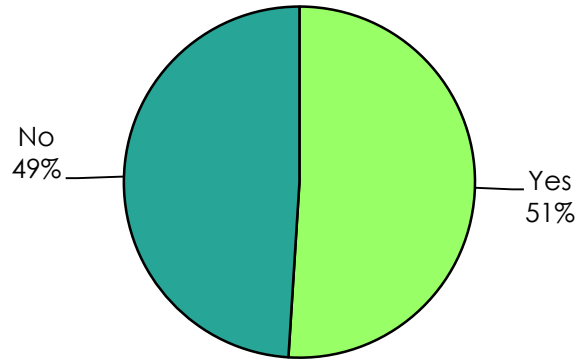


**Have you used a carpool lot in the last 60 days?**

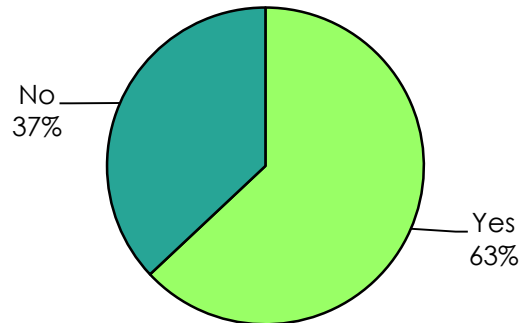




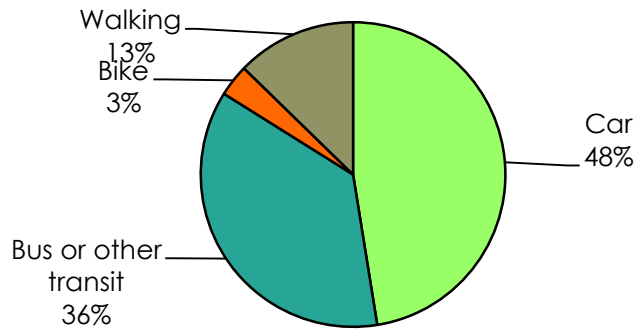
**Have you heard of Rideshare?**



**Do you have access to pedestrian walkways and bike paths where you live?**



### What is your primary mode of transportation?



### Your primary mode of transportation is mostly determined by:

