



Flushing County Park
Credit: Aaron Burden

2. Our Vision

Genesee: Our County, Our Future is a plan for Genesee County residents, government, elected officials and business owners that provides information and analysis on the current and future state of the County. The plan will give a better understanding of the current situation in Genesee County and will help to guide decisions to make a better future.

Why Develop a Plan?



GCMPC is organized into three divisions: transportation, community development, and environmental. Each division has a core plan that is updated every five years and acts as the foundation and guide for each program. The Long Range Transportation Plan (LRTP), the Community Development Consolidated Plan, and the Solid Waste Management Plan, respectively. The *Genesee: Our County, Our Future* plan meets all federal and state requirements and, at the same time, provides a guiding document that will be helpful to our communities in their decision-making processes.

Acquiring Interest

Establishing a plan that lays the foundation for future growth could not be possible without the public's ideas. The people who live, work, and play in Genesee County know what is being done well and where challenges exist. Considering this, an extensive public engagement process has been essential to plan development. Staff made a deliberate effort to be creative in building interest in the plan. Through awarding beautification grants to communities who completed the most surveys and designing a standalone website (www.ourfuturegenesee.org) with an interactive mapping application, voices from all over Genesee County were heard. We provided numerous opportunities for the public to be engaged and help guide the development of *Genesee: Our County, Our Future*. (Figure 2-1)



Plan Input Session
Credit: Nichole Odette

Our Plan Advisors

To create a well-rounded plan that covers the different experiences people have in our County, a steering committee was formed to guide plan development. The steering committee for *Genesee: Our County, Our Future* is made up of 19 members who represent numerous agencies including local units of government, road and transit agencies, the chamber of commerce, waste and water departments, as well as housing organizations. Committee members played a key role in blending public input with data collected to steer staff forward in producing visions and actions that are realistic and usable, especially by local officials.

Public Engagement Process

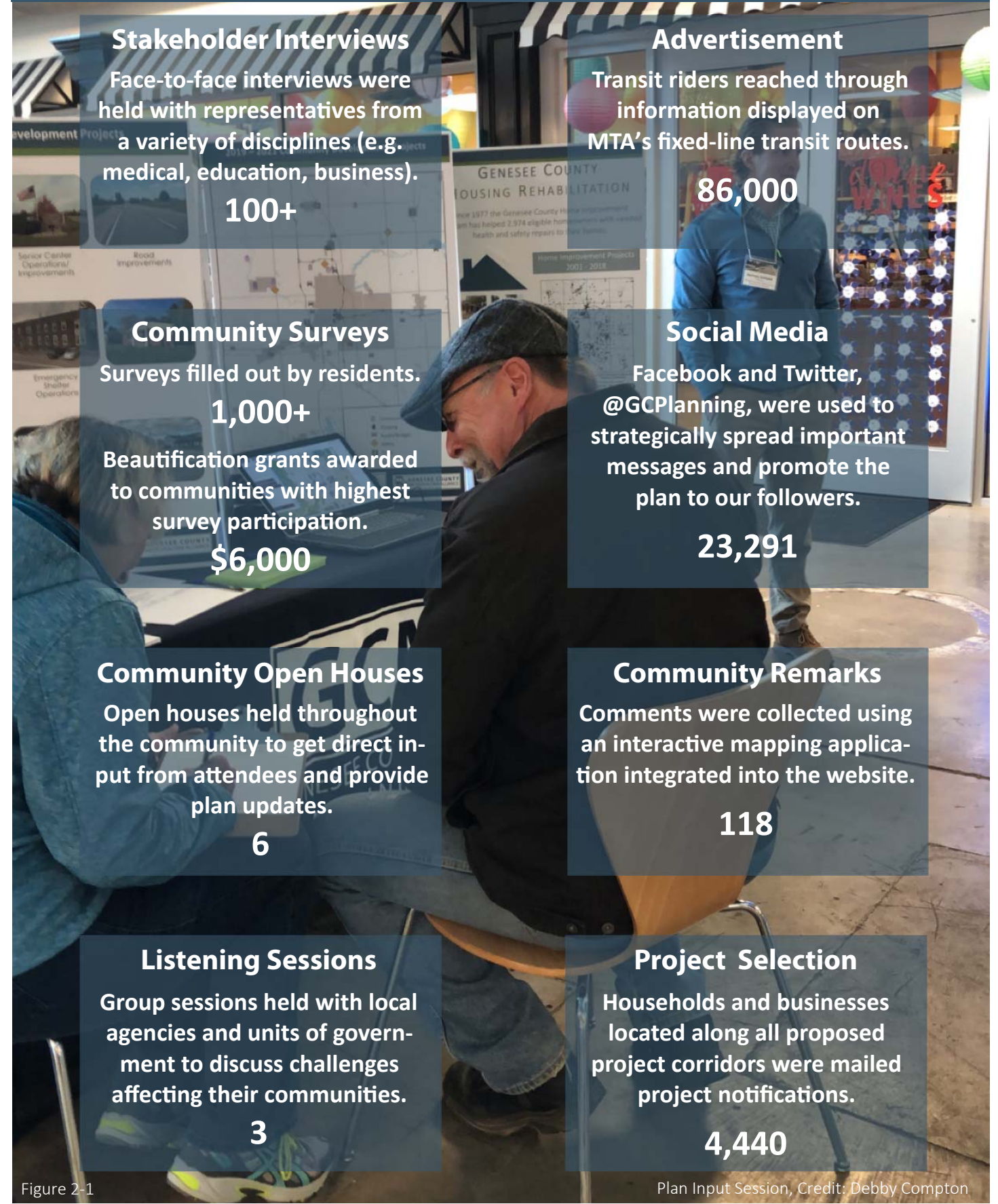


Figure 2-1

Plan Input Session, Credit: Debby Compton