

**GLS REGION V PDC  
August 23, 2016**

The GLS Region V Planning and Development Commission met at 6:00 p.m. on Tuesday, August 23, 2016, in the Conference Room of the Genesee County Metropolitan Planning Commission (GCMPC), 1101 Beach Street, Room 223, Flint, Michigan.

**INTRODUCTION**

Acting Chairperson Bradshaw called the meeting to order at 6:00 p.m.

A.

 **Roll Call** 

**Present:** Derek Bradshaw, Ed Benning, Jeffrey Kelley, John Horvath, John Mandelaris, Julie Hales-Smith, Mike Hemmingsen, Robert McLaren.

**Absent/Excused:** Alan Himelhoch, Bill Henry, Charles Van Duren, Cheryl Clark, Christina Johnson, David Hetfield, Gary Roy, Mary Ann Ketels, Richard Van Haaften, Robert Johnson, and Sidney Grinnell.

**Others Present:** Anna Pinter and Debby Compton.

B.

 **Approval of the Minutes of the GLS Region V PDC Regular Meeting held July 26, 2016**

**Motion: Action:** Approve, **moved by** Mike Hemmingsen, **supported by** John Mandelaris, to approve the minutes of the July 26, 2016 regular meeting as presented.

Motion passed unanimously.

(Approved minutes on file in the GCMPC office)

C.

**Approval of the Agenda of GLS Region V PDC Meeting to be held August 23, 2016**

**Motion: Action:** Approve, **moved by** Robert McLaren, **supported by** Ed Benning, to approve the Agenda of the GLS Region V meeting to be held August 23, 2016 as presented.

Motion passed unanimously.

(Document of file with minutes in the GCMPC office)

D.

**Opportunity for the Public to Address the GLS Region V PDC**

No one spoke at this time.

**E. Communications**

There were no Communications.

**II. ACTION ITEMS**

**A. Financial Report**

**1. Checks**

Mr. Derek Bradshaw reviewed the checks.

**Motion: Action:** Approve, **moved by** Jeffrey Kelley, **supported by** Ed Benning, to approve the checks in the amount of \$16,715.45 and to authorize the signing by the proper authorities.

Motion passed unanimously.

(Documents on file with minutes)

**B.  Huron County Economic Development Corporation Amendment**

Ms. Anna Pinter stated that the I-69 Thumb Region Steering Committee set-aside \$9,800 for activities related to craft agriculture. The Agri-Tourism Directory is a result of the focus on Craft Agriculture and as part of the effort to make the directory more appealing, promotional videos of several businesses will be created and included in the directory. Huron County EDC has agreed to take the lead on video production. Staff requests that the GLS Region V Committee approve the amendment to the Huron County Economic Development Corporation Agreement and the authority for Chairperson Grinnell to sign the amendment. Discussion ensued.

**Motion: Action:** Approve, **moved by** John Mandelaris, **supported by** Mike Hemmingsen, to approve the amendment to the Huron County Economic Development Corporation and the authority for Chairperson Grinnell to sign the amendment.

Motion passed unanimously.

(Document on file with minutes)

**C.  Flint & Genesee Chamber of Commerce Amendment**

Ms. Anna Pinter stated that there was an update to the amendment after the agenda went out so there is a handout of the amendment in front of everyone. She stated that the I-69 Thumb Region Steering Committee set-aside \$50,000 for marketing services and communication support. Ms. Pinter stated that the Flint & Genesee Chamber of Commerce (FGCC) has agreed to take the lead on the marketing and communications activities. She stated that the amendment to the Flint & Genesee Chamber of Commerce's existing Regional Economic Development Collaboration Agreement increases the budget by \$50,000. Ms. Pinter stated that staff requests that

the GLS Region V Planning and Development Committee approve the Amendment to the Flint & Genesee Chamber of Commerce Agreement and the authority for Chairperson Grinnell to sign the contract. Discussion ensued.

**Motion: Action:** Approve, **moved by** Ed Benning, **supported by** Julie Hales-smith, to approve the Amendment to the Flint & Genesee Chamber of Commerce Agreement to coordinate the marketing and communications activities for the I-69 Thumb Region and the authority for Chairperson Grinnell to sign the contract.

Motion passed unanimously.  
(Document on file with minutes)

D.  **I-69 Thumb Region Recast City Agreement**

Ms. Anna Pinter stated that there is a handout of the Recast City Agreement in front of everyone. She stated that the I-69 Thumb Region Steering Committee allocated \$30,000 for the Growing Downtowns partnership project. Ms. Pinter stated that Recast City was identified as the consultant firm best able to provide training, and work with communities, to understand the local small-scale manufacturing sector, and discover the potential for growth and job creation. She stated that the agreement with Recast City includes an onsite training for local economic development and other leaders about small-scale manufacturing and downtown redevelopment as well as a one-day mini analysis in a specific community to gain a better understanding of the challenges and opportunities for small-scale manufacturing in the target community. Ms. Pinter stated that staff is requesting the GLS Region V Planning and Development Committee to enter into an agreement with Recast City LLC for \$15,000 and the authority for Chairperson Grinnell to sign the agreement. Discussion ensued.

**Motion: Action:** Approve, **moved by** Jeffrey Kelley, **supported by** Julie Hales-Smith, to approve the agreement with Recast City LLC for \$15,000 and the authority for Chairperson Grinnell to sign the agreement.

Motion passed unanimously.  
(Document on file with minutes)

E.  **I-69 Thumb Region Budget Transfers**

Mr. Derek Bradshaw stated that the I-69 Thumb Region Steering Committee met on August 11<sup>th</sup> and at that meeting a few budget changes were recommended. Mr. Bradshaw stated that with those changes two new projects that support the Accelerate Plan and the goals of the I-69 Thumb Region are being implemented. He stated

that one is the 2016 Business Plan Competition. He stated that businesses would present their business plan, each county would have a winner, the county-wide winner would receive \$2,000 and move on to the region-wide competition with the winner of the region-wide competition receiving \$5,000. Mr. Bradshaw stated that the other project is related to Tourism. He stated that a subcommittee would be put together. He also stated that a partnership with MSU called First Impressions would be formed. Mr. Bradshaw stated that with this partnership students and other community leaders would go into a community and give their first impression of that community. As an incentive, \$2,000 to \$4,000 would be given to the community to fix or improve something that was mentioned by the first impression committee.

**Motion: Action:** Approve, **moved by** Mike Hemmingsen, **supported by** Julie Hales-Smith, to approve the I-69 Thumb Region Budget Transfers as presented.

Motion passed unanimously.

(Document on file with minutes)

IV.  **ANNOUNCEMENTS**

Mr. Derek Bradshaw stated that himself and two others will be presenting Accelerate: A Plan for Regional Prosperity at the Michigan Association of Planning's 2016 Annual Conference in October.

Mr. John Mandelaris stated that there was a nice article in the Flint Journal regarding the MTA. Mr. Ed Benning talked about expanding into Howell. He also talked about servicing the other side of Lansing. Discussion ensued.

Mr. Ed Benning stated that the MTA is looking into starting a same day medical service, along the line of Uber. He stated that 40% of patients do not show up for their appointments. He stated they end up in the emergency room because they didn't get to the doctor. Discussion ensued.

V.  **ADJOURNMENT**

Acting Chairperson Bradshaw adjourned the meeting at 6:35 p.m.

Respectfully submitted,  
Debby Compton, Secretary  
Genesee County Metropolitan Planning Commission